



City Manager's Weekly Report

For the Week Ending Thursday, August 4, 2011

<http://www.templecity.us>

TO: The Honorable City Council **DATE:** August 4, 2011
FROM: Jose E. Pulido, City Manager
SUBJECT: CITY MANAGER'S REPORT

MANAGEMENT SERVICES

Monthly Economic Indicators

| | |
|---|--|
| Home Resale Activity, June 2011 <i>Note: Provided are median sales prices. Source: Los Angeles Times</i> | TC Single Family Res. (SFR): \$522,000 (14 sales) TC Condominiums: \$391,000 (7 sales) Countywide SFR: \$328,000 Countywide Condominiums: \$280,000 |
| Issued Building Permits, July 2011 <i>Source: City of Temple City</i> | Commercial Permits: 3 Permit Valuation: \$11,500 Residential Permits: 46 Permit Valuation: \$773,031 |
| Tax Receipts, July 2011 <i>Note: Figures are preliminary. Source: HdL, City of Temple City</i> | Sales Tax Revenue: \$89,200 Property Tax Revenue: \$78,898 |
| Business License, July 2011 | Received Applications: 35 Issued Licenses: 32 License Enforcement Cases: 2 |
| Corridor Vacancy, July 2011 <i>Note: Based on staff survey (Aug. 3). Source: City of Temple City</i> | Las Tunas Dr.: 16 spaces Rosemead Blvd.: 13 spaces |
| Labor Force, June 2011 <i>Note: Figures are preliminary, unadjusted. Source: State of California</i> | TC Labor Force: 17,700 TC Unemployed: 8.1% (1,400) Countywide Unemployment: 12.4% |

Update: Redistricting Maps

A state redistricting commission last week approved final maps for congressional and state electoral districts, meaning it is likely that they will become new voting districts for the next ten years.

According to the *Arcadia Patch*, the California Citizens Redistricting Commission will meet August 15 to finalize or reject the maps. As proposed, Temple City electoral districts will remain the same, i.e.:

| <u>District</u> | <u>Current Representative</u> |
|---|------------------------------------|
| 44 th Assembly District | Portantino, D-La Canada Flintridge |
| 21 st Senate District | Liu, D-Pasadena |
| 29 th Congressional District | Schiff, D-Pasadena |

Redistricting is also underway for the Los Angeles County Board of Supervisors and by law, a revised plan must be adopted by October 31. The Board is expected to adopt a redistricting plan on August 9, which may shift Temple City's representation away from the Fifth Supervisorial District (Antonovich) to the First Supervisorial District (Molina).

Update: Energy Efficiency Audit

Per Council direction on July 19, staff is reviewing possible leveraging opportunities to help finance new energy efficient technologies at city facilities. We recently learned that assistance is available through grant and rebate programs, respectively offered by the San Gabriel Valley Council of Governments (COG) and Southern California Edison (SCE). Both organizations have a partnership in place where the COG provides grants for an action plan that reduces energy facility consumption, while SCE provides rebates to finance energy efficient improvements. We will continue to explore this and other arrangements.

Update: City Two-Year Work Plan

The City's Two-Year Work Plan is under development and will be available for public review by September 30. Staff is working to make it a more concise and user-friendly document (Attachment 1 provides a sample). These improvements are intended to educate the community on the importance of work plan items, and to further the public's confidence of city government by communicating expectations through performance benchmarks and staff accountability.

In the meantime, work is progressing on moving forward to initiate those projects identified in the preliminary working draft documents (provided to the Council on May 19). Progress reports on accomplishments will be provided quarterly, with the first report scheduled for Council review on October 18.

Weekly Update: Rosemead Blvd. Enhancement Project

A weekly Q&A segment is now on the city website. Known as a "weekly chat", it addresses community concerns, design features, project information and much more.

The next community meeting for the project is tentatively scheduled for September 29 at Live Oak Park Community Center. Subsequent updates will provide additional details as made available.

City Calendar: Week of August 7

More info: (626) 285-2171

August 9 Planning Commission Meeting, 7:30 p.m., Council Chambers
Meeting cancelled; next regularly scheduled meeting is August 23.

Planned Power Outage, 8 a.m. to 5 p.m., Arden Dr. north of Freer St.
Expect interrupted electrical service as SCE performs scheduled system maintenance. Five residential customers affected. More info: (888) 759-6056.

August 10 Summer Concert with The Funky Hippeez, 7 p.m., Temple City Park
Dance the night away with the world's grooviest live disco and funk show. Free. Bring chairs and blanket for seating.

Public Safety Commission Meeting, 7:30 p.m., Council Chambers
Will conduct administrative hearings for parking citations, and consider hardship appeals for overnight parking. Also for discussion are proposed changes to public parking restrictions in District Lot 2B and City Lot 8D.

August 12 Movie at the Park with Surf's Up, 8 p.m., Live Oak Park
Catch a free screening of *Surf's Up*, an animated comedy about a surfing penguin riding the wave of success as he enters his first professional competition. Rated PG. Movie begins at dusk (around 8:15 p.m.). Bring chairs and blanket for seating.

ADMINISTRATIVE SERVICES

Update: Open Recruitments

Tree Trimmer: The position closes August 18, and was advertised in the *Pasadena Star News* and *Temple City Tribune*. The job flyer was e-mailed to surrounding jurisdictions and posted to the city website. Number of applications received: 23.

Park Maintenance Lead Worker: The first round of interviews were held on July 26, and three finalists were interviewed yesterday. An offer of employment will be made this week.

Director of Administrative Services: The Council approved the job description on August 2; a determination on the proposed salary range will be made August 16. The job flyer is under development with recruitment beginning by month's end.

DEPARTMENT OF COMMUNITY DEVELOPMENT

COMMUNITY PRESERVATION DIVISION

Selected Case Activity

In order to show the increased amount of work done by the Community Preservation Division, this section highlights one or two cases (residential and commercial) that, through the diligent efforts of community preservation staff, brought properties into compliance. Highlighted cases are those that exhibit negative impacts to neighborhoods and business corridors through their appearance and/or dilapidated conditions. For example:

Residential Case Log: 5923 Rosemead Blvd.

Feb 19: The property owner was issued a code compliance notice for weathered siding, overgrown vegetation, weeds, debris, and an unpermitted bathroom and storage room to the rear of the property.

Apr 28: The property owner submitted plans to remove the unpermitted structures.

Aug 1: A follow-up inspection indicated compliance and resulted in a closed case.



*Unpermitted garage room addition.
(Before)*



*Removal of unpermitted garage room.
(After)*



*Unpermitted laundry room.
(Before)*



*Removal of unpermitted laundry room.
(After)*

Commercial Case Log: 9532 Gidley St.

- July 26: The business owner was issued a code compliance notice for faulty weather protection/chipping, peeling paint on front wall of building and accumulation of overgrown vegetation and not trimming existing plant material.
- Aug 3: An inspection indicated compliance and resulted in a closed case.



*Chipping and peeling paint.
(Before)*



*Repainted wall.
(After)*

PLANNING DIVISION

Selected New Development Activity

This section shows the result of design review work performed by the Planning Division. In reviewing and ultimately approving each project, case planners achieved the highest level of design feasible by implementing the city's residential design guidelines. Subsequent reports will include selected cases as warranted, but may not appear weekly. For example:

- Location: 9429 Olive Ave.
Project: New single-family home.



PUBLIC SAFETY DIVISION

Update: Public Safety Strategic Plan

Staff met this week with the Sheriff's Department to discuss their public safety strategic plan for Temple City. Both parties conducted a SWOT analysis to establish city service expectations, and provide a basis for the Sheriff's work plan and program deliverables.

The plan is under development and will be presented to the Council sometime this Fall.

DEPARTMENT OF PARKS AND RECREATION

Free Care Management Services to Seniors and the Disabled

Beginning August 15, YMCA San Gabriel Valley will offer free care management services to seniors (age 60 and over) and disabled adults (age 18-59). A care manager will be on-site at Live Oak Park Community Center on the first and third Monday of each month from 9 to 10:30 a.m. and accessible via phone Monday through Friday. The care manager will work with seniors to arrange services including advocacy, housekeeping, caregiving, transportation, utility payment assistance, vision and hearing services, and subsidized housing. For more information, call (626) 579-0461.

ATTACHMENTS

1. Sample Narrative
2. Agenda Forecast
3. Crime Blotter
4. Issued Yard Sale Permits

GOAL 6

Citizen Education/Communications

DIRECTION

Create opportunities for community awareness and information sharing.

Communicate with the public, and with substance and relevance.

Empower citizens to become engaged through education and leadership.

STRATEGIES

Employ a continuum of tools that open the lines of communication to City Hall.

Invest in efforts that communicate with key segments of the population.

Create opportunities for consensus to address and solve community concerns.

Make information easily accessible and based in real-time.

KEY INITIATIVES

AM Radio Station

Citizen's Academy

City Newsletter

City Website

Community Preservation Campaign

Council Outreach Initiatives

Facebook Page

Voter Outreach

AM RADIO STATION

| | |
|---------------------|--|
| Description | Launch an AM radio station that provides information on upcoming community events, traffic information, road advisories and emergency bulletins. |
| Importance | Provides an additional and critical information tool with citizens, especially in emergencies. |
| Milestones | 11/2011: Present installation, execution and programming strategy. NOTE: The radio station will launch concurrent upon construction of the Rosemead Blvd. Enhancement Project. Detailed milestones will be provided in the 2011-Q4 progress report. |
| Deliverables | New radio station and associated programming strategy. |
| Metrics | Number of broadcasts and increased community awareness. |

CITIZEN'S ACADEMY

| | |
|---------------------|--|
| Description | Educates citizens who want to increase their knowledge of local government. Participants are provided with opportunities to help City leadership develop creative and insightful solutions to issues facing Temple City. |
| Importance | Establishes a constructive and two-way dialogue between community members, City staff and elected officials to ultimately build a stronger community. |
| Milestones | 08/2011: Finalize program parameters, curriculum and application form. 10/2011: Solicit applications for program participation. 11/2011: Select participants. 01/2012: Launch program. 06/2012: Conclude first session. 07/2012: Report findings and determine program success. |
| Deliverables | Program parameters, curriculum, application, session presentations and assessment findings. |
| Metrics | Number of program applications and participants. Qualitative survey findings. |

CITY NEWSLETTER

| | |
|---------------------|---|
| Description | Redesign the existing City newsletter/activities guide into a quarterly and bilingual (English/Chinese) community magazine with recreation guide. |
| Importance | Addresses community desire for more robust and substantial content, and supports recent demographic shifts by providing information in a designated Chinese section. |
| Milestones | 08/2011: Select contractor and formalize scope of service. 09/2011: Execute contract. 01/2012: Distribute inaugural and rebranded issue; initiate reader feedback. 02/2012: Incorporate feedback into subsequent issues. |
| Deliverables | Vendor contract and rebranded quarterly newsletter. |

Metrics Customer feedback; and number of new pages, features and published articles.

CITY WEBSITE

Description Develop and maintain a new City website that allows citizens and customers with an easy and efficient way to access City information and services. Features will include interactive service links, an information search engine, citizen e-notifications, and online payment permit centers.

Importance Keeps residents better informed through easier navigation and greater accessibility. Site features will also allow staff to easily manage information so that it can be updated and disseminated quickly.

Milestones 10/2011: Execute service contract.
NOTE: The contract's scope of service will define milestones, which will be presented in the 2011-Q3 progress report.

Deliverables New website and execution of the City's proposed branding elements (i.e., logo, etc.).

Metrics User feedback; and number of new pages, features, interactive forms, online services and site hits.

COMMUNITY PRESERVATION CAMPAIGN

Description Execute a bilingual awareness campaign (English/Chinese) that sets community standards for property maintenance.

Importance Educating on community maintenance standards encourages voluntary compliance.

Milestones 09/2011: Present work plan and resource needs.
10/2011: Initiate plan and provide quarterly findings.

Deliverables Work plan and placed awareness collateral.

Metrics Voluntary compliance through a number of awareness placements and media types.

COUNCIL OUTREACH INITIATIVES

Description Implement up to three civic engagement initiatives that allow critical dialogue between the community and City Council.

Importance Builds community by increasing citizen involvement, dialogue, collaboration and awareness.

Milestones 10/2011: Receive Council consensus on three civic engagement initiatives.
11/2011: Present work programs and necessary resources for selected initiatives.
01/2012: Initiate identified initiatives; provide quarterly progress reports.

Deliverables To be presented in the 2011-Q3 progress report.

Metrics To be presented in the 2011-Q3 progress report.

FACEBOOK PAGE

| | |
|---------------------|--|
| Description | Use social media to easily communicate real time information, create dialogue with citizens, and reach a broader component of the Temple City community. |
| Importance | Takes advantage of efficient and effective technology to forge a better connection with and between the community. |
| Milestones | 11/2011: Finalize guidelines and policy. 01/2012: Publicize and launch City Facebook page. 03/2012: Report findings and recommendations for improvement. |
| Deliverables | City Facebook Page, and user and social media policies. |
| Metrics | Number of City posts, community comments and page fans. |

VOTER OUTREACH

| | |
|---------------------|---|
| Description | Conduct a voter outreach campaign that promotes voter participation in municipal elections. |
| Importance | Supports true democracy by encouraging voter registration and increasing voter awareness. |
| Milestones | 06/2012: Initiate survey of best practices. 09/2012: Select viable procedures for implementation. 10/2012: Present draft outreach program and request necessary resources. 01/2013: Launch program campaign and enlist local assistance. |
| Deliverables | Outreach campaign and voter resources. |
| Metrics | Number of new voters and increase in voter participation. |

AGENDA PLANNING CALENDAR

August 16, 2011 City Council/CRA Meeting

Recognition of Mural Artists

Amendment to AT&T Land and Building Lease

Approval of Director of Administrative Services Salary Range

Designation of League of California Cities Voting Delegate

Graffiti Update Report

Chamber of Commerce Monthly Report

Public Hearing: Introduction of Ordinance to Adopt County Building & Fire Codes by Reference

Approval of Facilities Use Agreement with Temple City Unified School District

September 6, 2011 City Council/CRA Meeting

Presentation of New Youth Committee

Gerald Fitzgerald Fund Presentation

Second Reading of Ordinance to Adopt County Building & Fire Codes by Reference

Amendment of Supplementary Chamber Agreement

TEMPLE CITY CRIME BLOTTER
JULY 28 THROUGH AUGUST 3, 2011

July 28, 2011

Under the Influence:

At 12:21 AM, a deputy was leaving Temple Station when he noticed a 56-year-old White male walking around in the Station's rear parking lot. The suspect appeared to be under the influence of a narcotic depressant, based upon his mannerisms. Deputies issued him several field sobriety tests, which is performed poorly. The suspect claimed to have no medical problems and declined to make any statements to deputies. The suspect was arrested for being under the influence of a controlled substance. The suspect is a resident of West Covina.

Spousal Battery:

At 9:30 PM, deputies responded to the Temple Station lobby regarding a domestic violence report. According to the victim, she was arguing with the father of her unborn child, when he punched her on the arm. The victim said this incident occurred on May 21, 2011, but she was afraid if she reported the incident the suspect would hurt her. Deputies contacted a 34-year-old White male (suspect) in the 10600 block of Lynrose St. The suspect denied hitting the victim. He was arrested for misdemeanor domestic violence charges.

July 29, 2011

Narcotics:

At 9:00 PM, deputies responded to the 10700 block of La Rosa Dr. to conduct a door knock for a warrant suspect. As deputies walked to the address, they saw a 26-year-old Asian male outside the residence and confirmed he was the person wanted in the warrant. Deputies arrested the suspect and upon searching him located cocaine, heroin, zip-lock baggies, and a digital scale; all consistent with selling narcotics. The suspect was arrested for possession of narcotics for sales.

July 30, 2011

Battery:

At 8:20 AM, deputies responded to the 9500 block of Las Tunas Dr. regarding a battery call. The owner of the business (victim) arrived to open the business and saw a White male, between 50 to 60 years old, sleeping in a car. The owner asked the suspect to move his car so an employee could park his/her car in the space; the suspect agreed. A short time later, the owner walked outside

and saw the suspect still occupied his employee parking space. The owner again asked the suspect to move his car and at this time, the suspect exited his car, yelled at the victim, and punched him in the face. The suspect reentered his vehicle and drove away.

July 31, 2011

Attempt Burglary: At 9:35 PM, a deputy reporting to duty noticed a 55-year-old White male standing next to a locked supply shed, in the Temple Station parking lot. When the suspect saw the deputy, he ducked behind a car, in an attempt to hide himself. The deputy called for additional units, who located burglary tools in the suspect's pocket. The deputies found the shed had pry marks and a tool box in the bed of a truck had a screwdriver removed from inside. The suspect additionally appeared to be under the influence of a narcotic stimulant, as evidenced by his performance on field sobriety tests. The suspect was arrested for attempted burglary, being under the influence of a controlled substance, an ex-con on jail property, and possession of burglary tools. The suspect was determined to be the same suspect who was located in the station parking lot on July 28th.

Grand Theft: At 3:41 PM, deputies responded to the Temple Station lobby regarding a grand theft report call. Deputies met the victim who told them he was attempting to sell exhaust pipes through "Craig's List" when he was contacted by a potential buyer, via e-mail. The victim was told by the buyer a transaction was made through "pay-pal", for an amount greater than the requested price of the pipes. The victim was instructed this extra money was to cover shipping and the victim was to forward the money for shipping to another party. After the victim paid the third party for the shipping costs, he discovered the initial payment made to his account was fraudulent. The entire amount the victim paid for shipping was therefore stolen.

August 1, 2011

Narcotics: At 7:50 AM, a deputy stopped a 42-year-old White male, near the intersections of Olive St. and Encinita Ave., who was riding his bicycle against traffic. When the deputy contacted the suspect, he began to plead with the deputy not to take him to jail. The suspect told the deputy he had drug paraphernalia in his pocket. Upon searching the suspect, the deputy recovered a hypodermic needle. The suspect is a resident of San Gabriel.

August 2, 2011

**Under the
Influence:**

At 8:00 AM, a deputy conducted a traffic stop, near the intersections of El Monte Ave., and Lower Azusa Rd., for a vehicle code violation. While speaking with driver, the deputy noticed the 22-year-old Hispanic male passenger displayed the symptoms of someone under the influence of a controlled substance. The suspect admitted to using methamphetamine three days prior and smoking marijuana the previous day. Several field sobriety tests were performed on the suspect and he was arrested for being under the influence of a controlled substance. The suspect is a resident of El Monte.

Court Order:

At 9:15 PM, deputies responded to the 5700 block of Temple City Blvd., regarding a violation of a court order. The victim reported his ex-wife was sitting outside his residence and routinely broke into his garage and their son's bedroom. The victim had a current domestic violence restraining order, issued by the court, against his ex-wife. The suspect admitted to violating the conditions of the court order. Deputies arrested the 44-year-old Hispanic female for this charge and four additional warrants. The suspect is a transient.



MEMORANDUM

TO: CITY MANAGER

DATE: AUGUST 4, 2011

FROM: SANDRA SCOTT

SUBJECT: YARD SALE PERMITS ISSUED: August 5-7, 2011

| | | |
|-----------------------|-------------------|--------------|
| 5302 Barela Ave | Sandy Dyer | 8/06 & 8/07 |
| 9411 Broadway | Esther Mercado | 8/06 & 8/07 |
| 5611 Cambury Ave | Mike Galvin | 8/06 & 8/07 |
| 9328 Daines Dr | Yolla Abi-Rached | 8/06 & 8/07 |
| 10912 Daines Dr | Lois Blandenbaker | 8/06 |
| 6243 Encinita Ave | Edith Camacho | 8/06 & 08/07 |
| 10148 Green St | Angela Dam | 8/06 & 8/07 |
| 5122 Halifax Rd | Mary Segovia | 8/06 & 8/07 |
| 4913 Heleo Ave | Peggy Gerlach | 8/06 |
| 10656 Key West St | Elisa Chan | 8/06 & 8/07 |
| 9971 Live Oak Ave | Denise Shuler | 8/06 & 8/07 |
| 5402 Loma Ave | Danny Ng | 8/05 & 08/06 |
| 5320 Noel Dr | Gary Anderson | 8/06 & 8/07 |
| 5321 Noel Dr | Janet Ng | 8/06 & 8/07 |
| 9538 Pentland St | Katherine Ho | 8/06 |
| 6169 Rosemead Blvd | Doris Chao | 8/06 & 8/07 |
| 5025 Ryland Ave | Gary & Hart | 8/06 & 8/07 |
| 6203 Sultana | Susan Catalan | 8/06 |
| 6411 Temple City Blvd | R. La Sota | 8/06 |
| 9421 Woodruff Ave | Patricia Garcia | 8/05 & 8/06 |