



NEWS RELEASE

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Southern California Chinese Relay for Life, April 16-17

24-Hour Cancer Awareness Event is the First of Its Kind for the Southern California Chinese Community

Date: April 5, 2011

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WHAT: Second annual Southern California Chinese Relay for Life

WHEN: Starts April 16 at 10 a.m. and ends April 17 at 10 a.m.

WHERE: Live Oak Park, 10144 Bogue St., Temple City

WHO: The Temple City community, including over 1,000 event participants and volunteers. Temple City Mayor Tom Chavez and Congresswoman Judy Chu (CA-32) are scheduled to speak at the opening ceremony.

WHY: Relay for Life is the American Cancer Society's signature event to raise awareness and funds for cancer research, prevention programs and patient services. The event **celebrates** those who have survived cancer, **remembers** those who have lost the battle and gives communities like Temple City an opportunity to **fight back** against the disease.

SUMMARY: The Southern California Chinese Relay for Life – the first of its kind in the greater Los Angeles area – is a fun-filled overnight event where teams of people raise money, then take turns walking or running around a track for 24 hours.

“The Relay for Life event is overnight because cancer never sleeps,” said special events chair and cancer survivor Vivian Chan. “The Temple City community stays up one night a year to fight back.”

While not walking or running, team members and supporters camp out enjoying food, live entertainment, fun activities, cancer education, camaraderie and the satisfaction that they are making a difference.

Opening ceremonies kick off at 10 a.m. on April 16 with a survivors' lap following at 10:30 a.m. Later in the evening, a luminaria ceremony at 8 p.m. honors those fighting the disease and those that have lost the battle to cancer.

Now in its second year, the Southern California Chinese Relay for Life has raised thousands of dollars for the American Cancer Society. For more information and to donate, visit relayforlife.org/chinesesouthca or email sjrelay@yahoo.com. -end-